

SOA

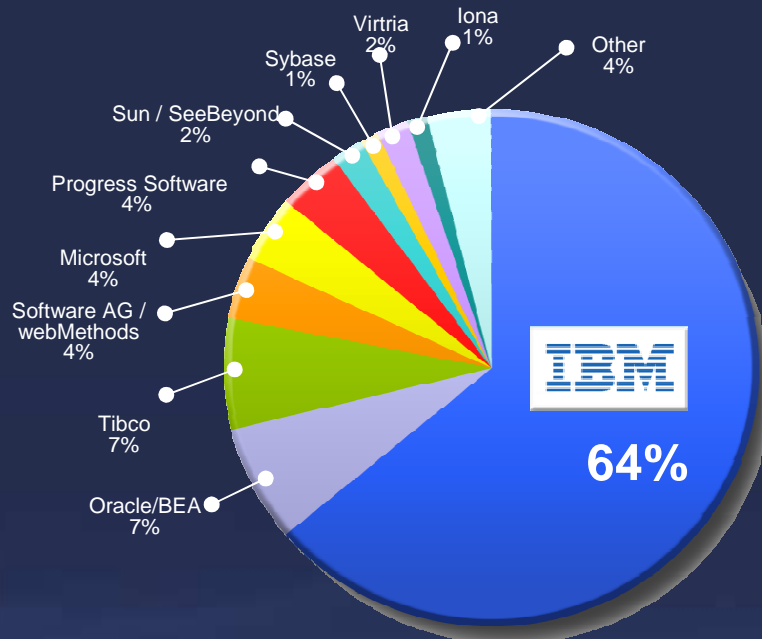
Stella Lee

IBM 軟體產品處



IBM is the Acknowledged SOA leader

#1 in Marketshare



Source: WinterGreen Research, Inc.

- 14,000+ Customers at SOA Summits
- 3300+ SOA Self Assessments
- 6,550+ SOA Customers
- 5,000+ SOA Partners
- 300+ SOA Patents

Gartner

IBM Placed in the
Leaders Quadrant

AMR

1 in SOA

FORRESTER

Lead in
Wave



1 in
Capabilities

What is SOA?

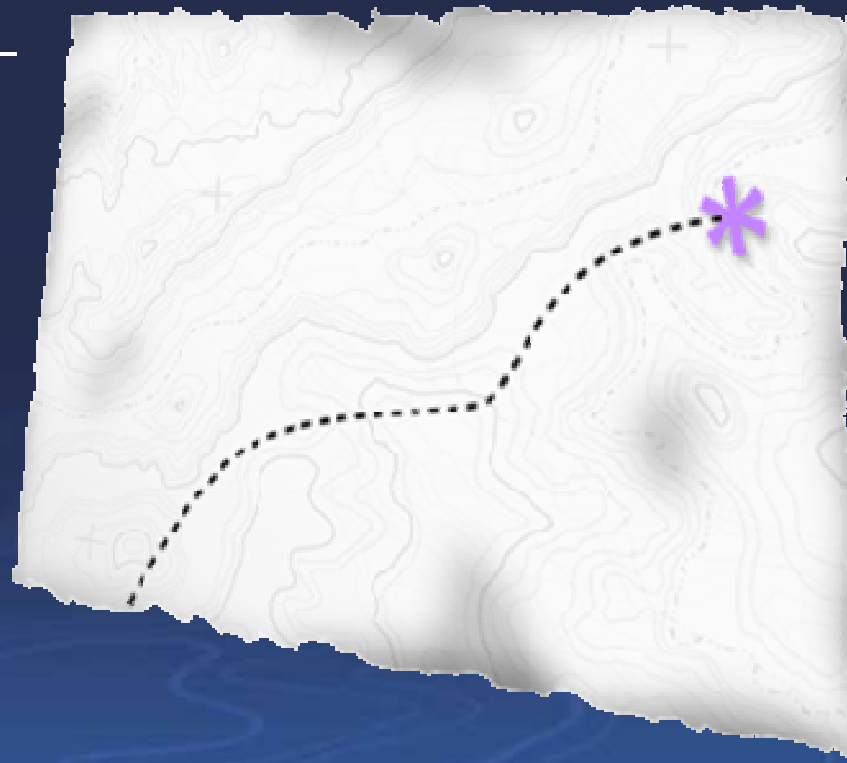
Because Innovation Requires Change and SOA Makes Change Easier

... a service?

A repeatable business task –
e.g., check customer credit;
open new account

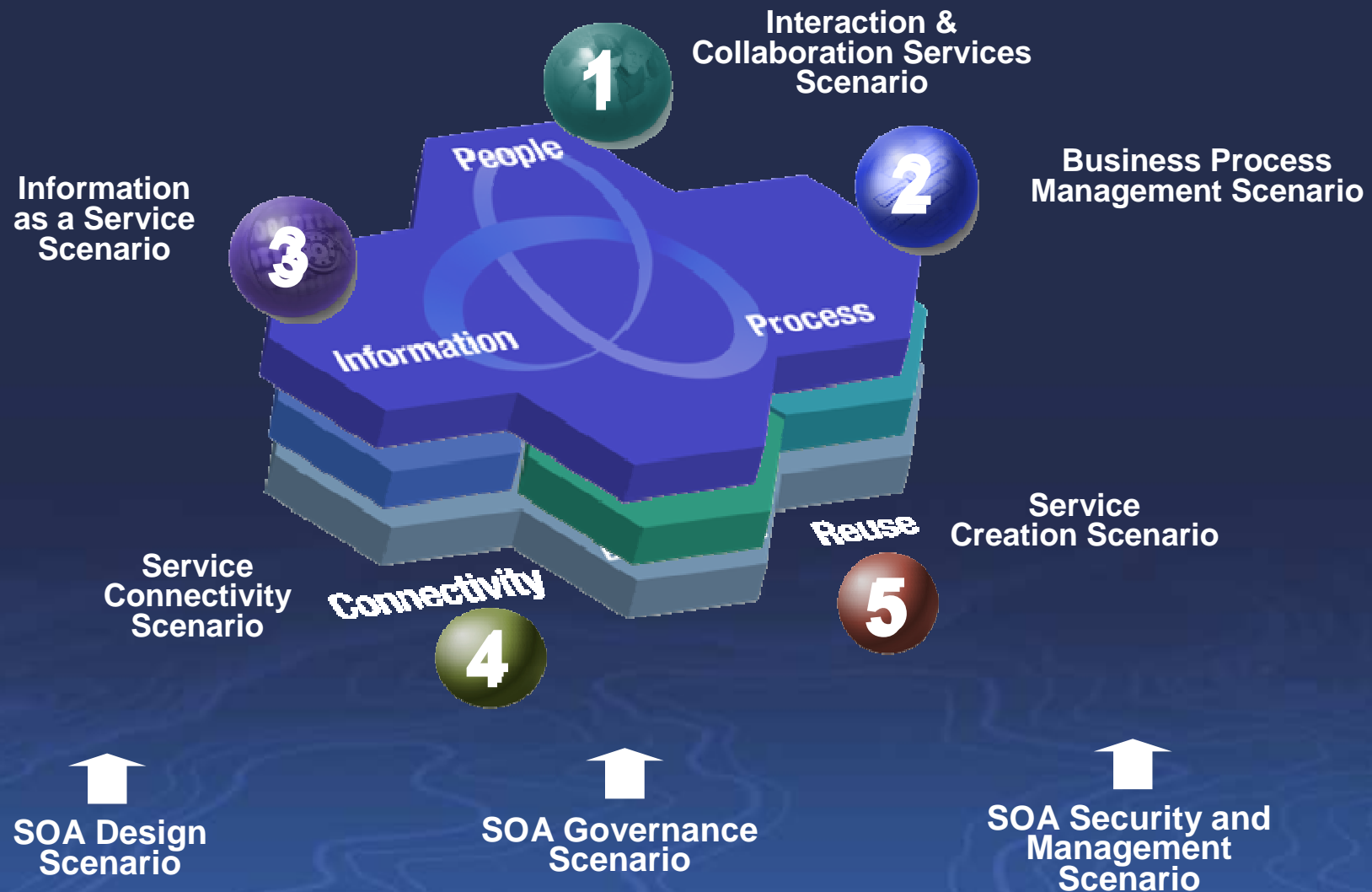
... service oriented architecture (SOA)?

An IT architectural style that supports
integrating your business as
linked services



SOA can be your treasure map to innovation

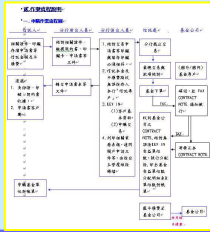
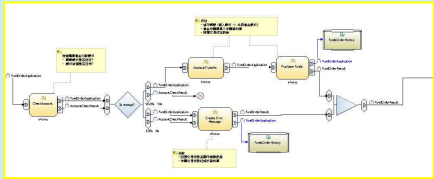
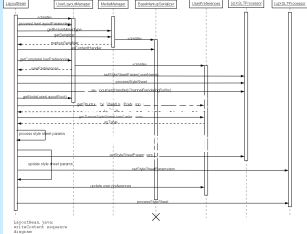
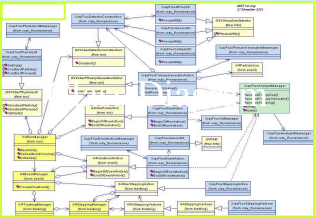
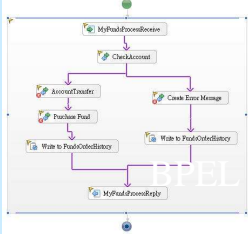
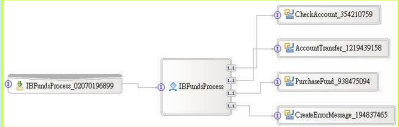
SOA Entry Points



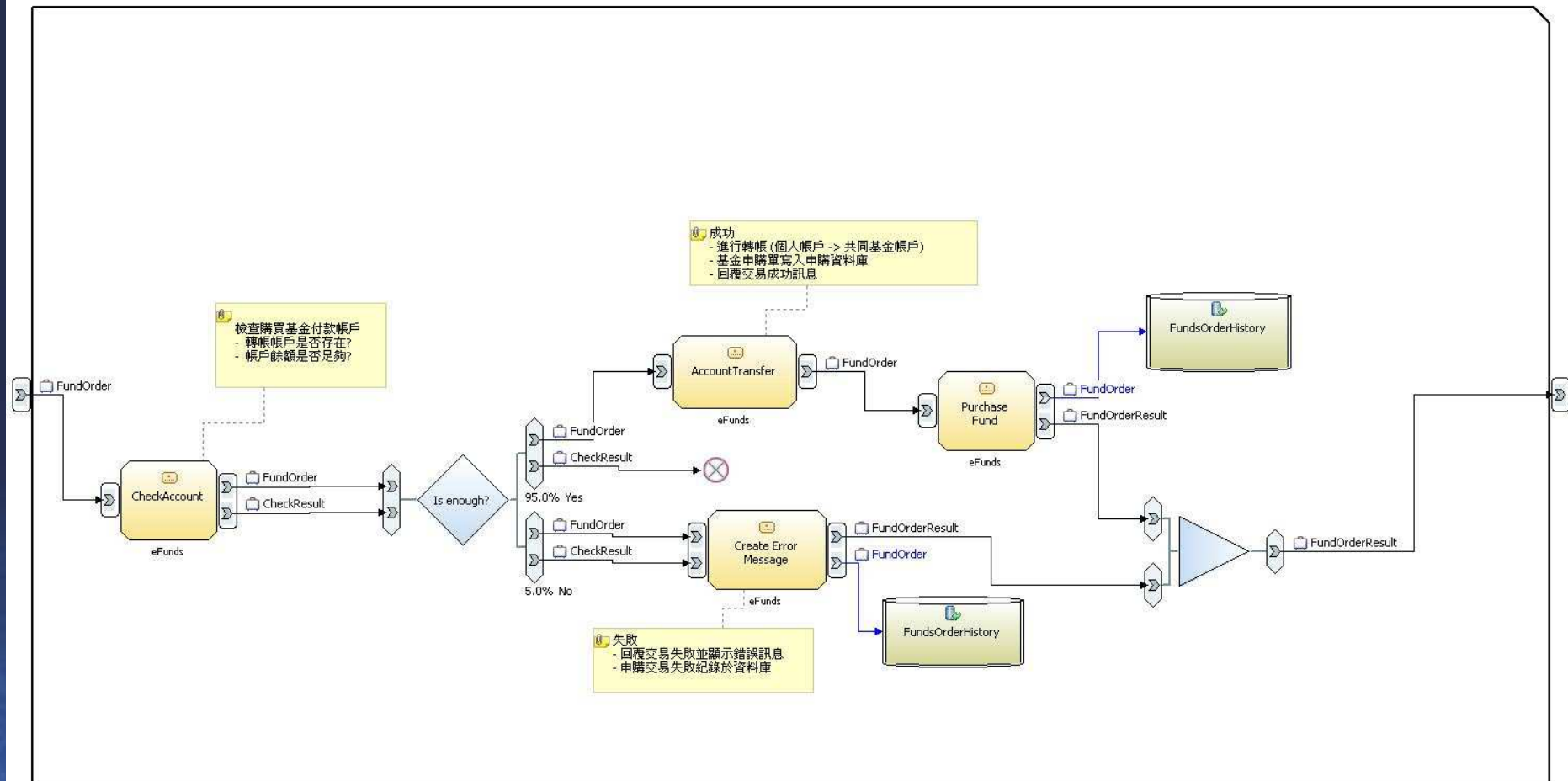
Your Compass to Guide Your Innovation

SOA Makes Your Life Simple

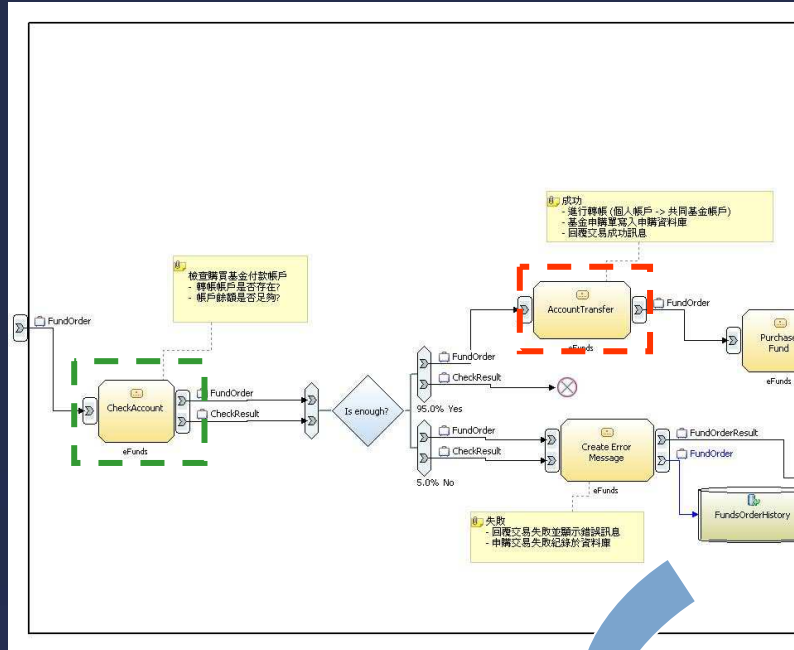
Life-cycle: Before v.s. After

Model	<div data-bbox="510 432 779 539" data-label="Text"><p>Document</p></div> 	<div data-bbox="1272 368 1487 475" data-label="Text"><p>Modeler</p></div> <div data-bbox="1272 491 1496 580" data-label="Text"><p>Business Measures</p></div> 
Assemble	 	 
Deploy		
Manage		

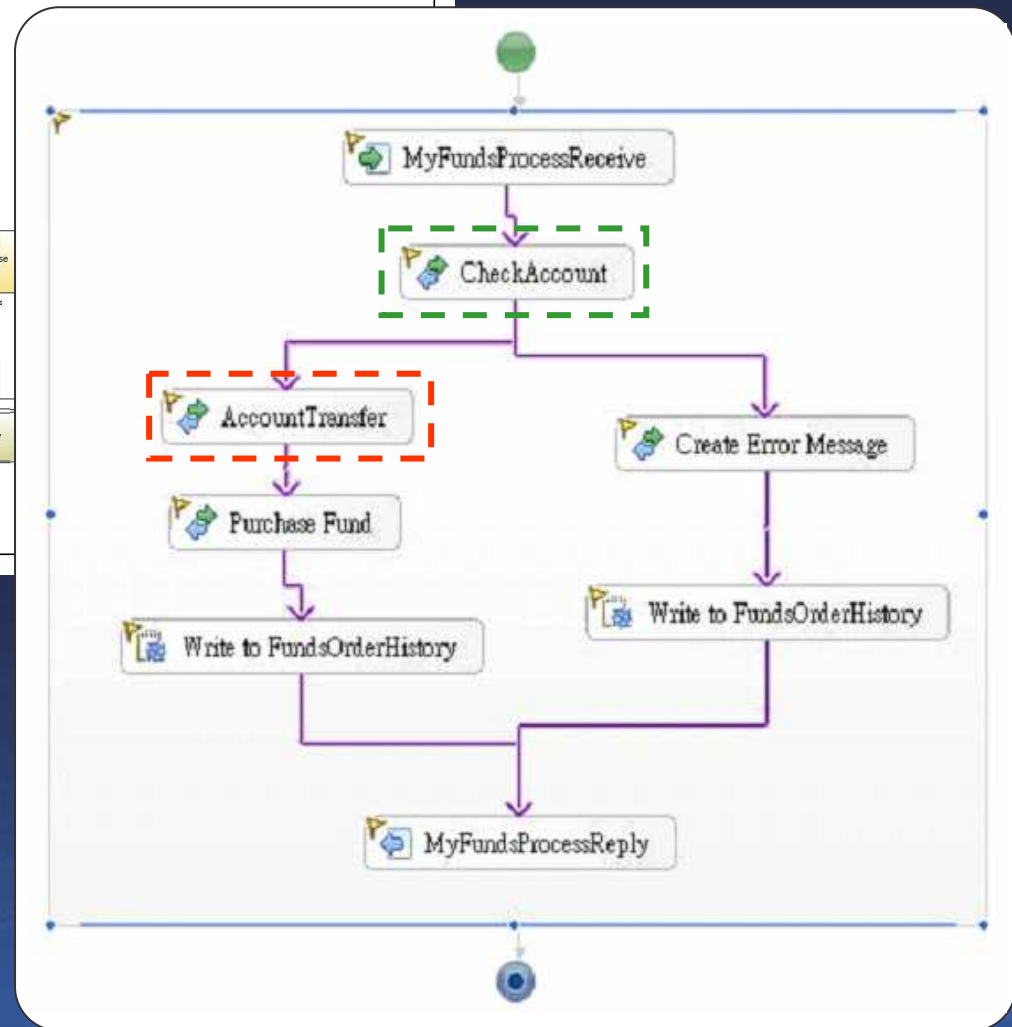
Use WebSphere Business Modeler to model your business processes



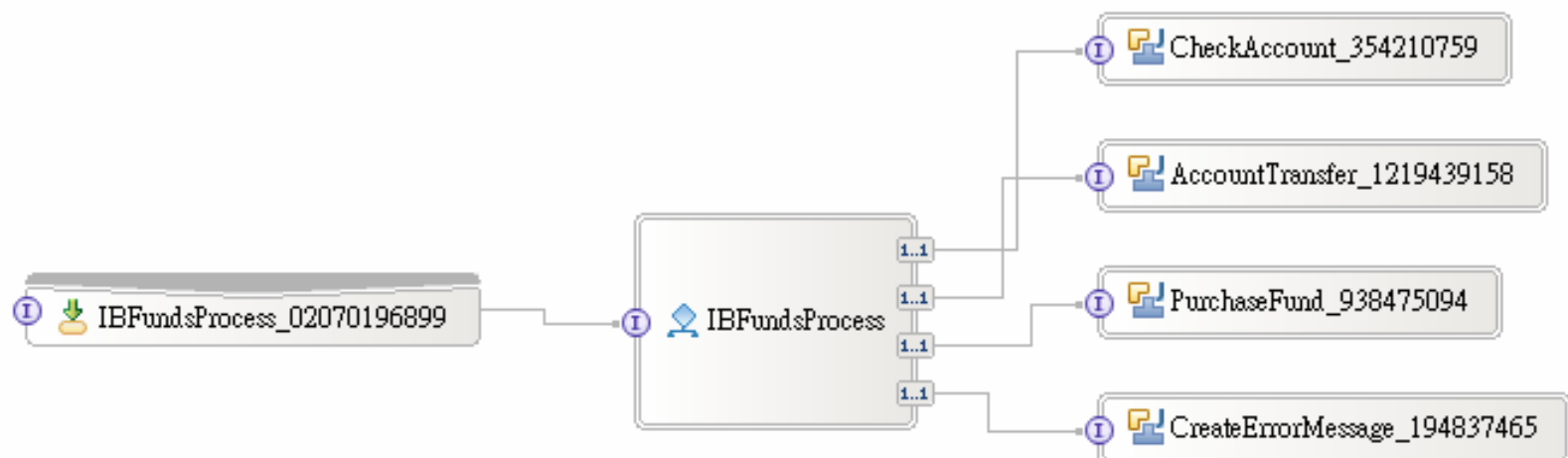
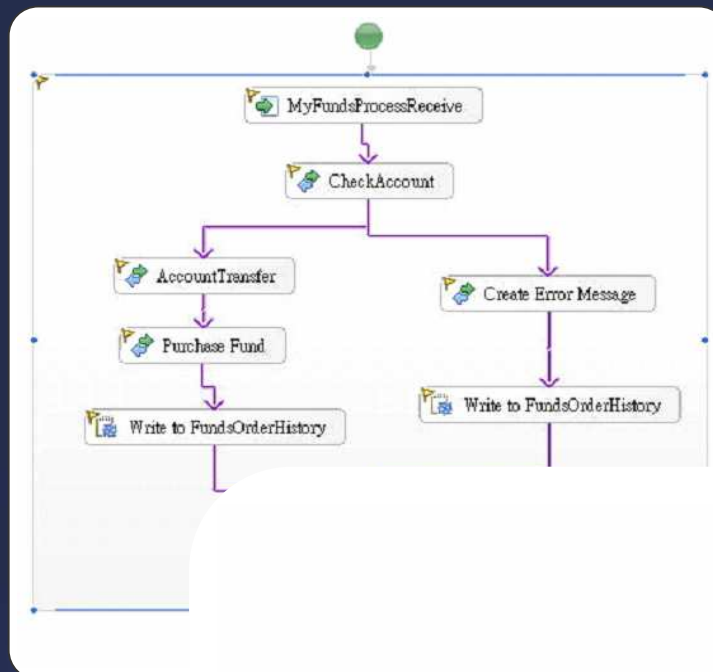
Export your business processes to WebSphere Integration Developer



BPEL

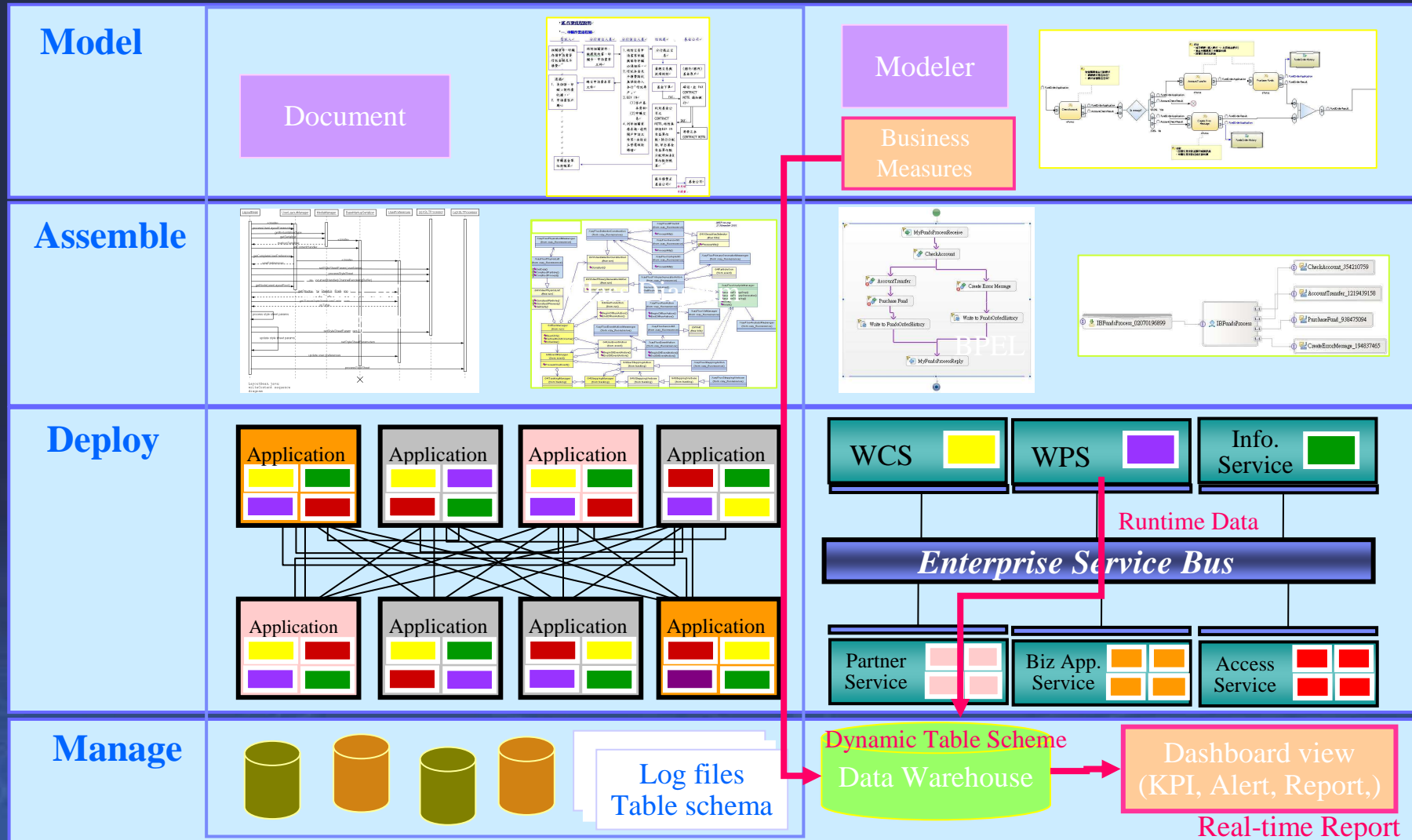


Assemble your existing services to compose your new business



SOA Makes Your Life Simple

Life-cycle: Before v.s. After



Thank
you